

Be a partner of the ultimate transatlantic race!

In France, sailing is the third most popular sport and boasts an un-rivaled amount of surface to fuel the creativity in communicating your image, visible at all times at sea and in town.

When adding the competition atmosphere of the regattas you then get a first-class tool that enlightens your brand and fosters your values.

With strong visual and media coverage, the Mini-Class is a unique opportunity to expose your company to the masses or shout out your business towards new markets.



The Mini-Transat is the last REAL ocean race around: Cross the atlantic solo on a 6,5m boat, with no external assistance or communications!

While it has revealed most of the great ocean racers, the Mini-Transat is above all the opportunity to take part in an exceptional life-experience event.

It allows to compete aboard high-tech and ultra-safe ships, actually, reduced, but proportionally more powerfull, versions of the Vendée Globe IMOCA 60' boats, with a reasonable budget.



This is a project that features values such as team and entrepreneur spirit, sustainable development, competition, self-accomplishment...

The Mini-Transat is your unique opportunity to communicate your brand through the values of sailing and bring your teams together across a technical project, an athletic challenge and a human adventure.

POGO2 Series - length: 22', width: 10', depth: 5', height: 40'





The Class-Mini boats are the smallest yet most powerful ocean racing machines around.

The **MINI 674** has been chosen to accomplish this project. It has been prepared for competition in a specialized ship yard and has proven its merits over the past years.

With over 2000 square feet dedicated to your brand, a Mini-Class is the ideal support to foster your image throughout a passionate and widely media-covered competition.

Sail trimming, physical training, weather, navigation, technical encounters, sleep management, boat optimisation... A sum of parameters that need to be handled perfectly through intensive training in order to maximize the chances in completing the races and producing results.

Taking part in the Mini-Transat is a long and harsh training process that spreads out year-long. Be it in the professional ocean racing training centre, during the *Mini-Class Championship* as well as the completion of a 1000-miles solo run across the Channel.

A single-handed race can only be won as a team ! Be part of it !

Contact us to take part in this project and receive the complete partnership presentation.

Skipper Philip Koch, 34 years old, graduated as Sound Engineer and is now Project Manager in the Event Technology industry. Throughout his career he has gathered experience in various domains that will help with this project such as: **Technical innovation - Crisis management - Logistics - Anticipation - Planning - Quick turn-around - Stamina ...**

« ... I've always been attracted by the scope of the oceans and the challenge in crossing them... After ten years sailing on various seas with a selection of boats, I'm picking up the challenge at crossing the Atlantic throughout a unique human and athletic adventure... »

